

Renton Christian Schools' Labels & Merchant Fundraising Opportunities



2006-2007 Guide

Welcome to the 2006-2007 School Year!

RCS is participating in several programs to earn free money for our school and we designed this guide to let you know about everything there is to know about each one.

Label and Merchant Program Basics

How to guide for families who are new to the school or those that may need a little refresher as to how collection at RCS works.

RCS Label and Merchant Program Overviews

A bare bones description of each program

Detailed Information & Bonus Opportunities

Need a little more information than the overview? This is where you will find it!

Examples of Bonus Certificates

Find out what they look like in this section.

We have planned very different contests this year in hopes of getting everyone excited about helping Renton Christian School earn free money at no cost to you!

Label & Merchant Program Basics

What is the RCS Labels & Merchant Fundraising Program?

Did you know that there are many no-cost, stress-free ways that you can help our school?!? Additionally, they take virtually no time at all! On the next page, you will see which generous companies are willing to give **free** cash or educational materials to schools that participate in their redemption programs. Check out the "RCS Label & Merchant Programs" section to find a list of and details on what to collect. As you collect items, send them to school with your child to give to his/her teacher.

The RCS Labels & Merchant Program History

Over many years, *thousands* of Campbell's labels and Box Tops were collected by Renton Christian School families. Since the 1999-2000 school year, RCS has earned 211,999 points with the Campbell's Labels for Education program. Those points have been redeemed for education supplies such as playground accessories, in classroom software, art supplies, office supplies, classroom supplies, and educational books to name a few. The Box Tops for education program has earned RCS \$6835 cash!

Last year, "The Clipping Team," made up of over 45 parent volunteers and the RCS teaching staff, were busy counting, clipping, and bundling 48,213 Campbell's labels and bonus certificates. The team also prepared just over 8,100 Box Tops.

The Box Tops alone, at 10¢ each, brought the school \$819.80 with the addition of Box Tops Credit cards earning 1% of all purchases and online shopping credits of between 1-8%, brought us up to \$1128.61 for the year. The Safeway Escrip.com program brought in over \$800. These programs are too great not to promote and take full advantage of. After all, who doesn't like *free* stuff?

When you look at the list of programs that offer schools free cash or supplies, all of these programs simply ask us to save things that we would normally throw away or swipe your loyalty card at the grocery store. It can't be any easier to earn free money and education items for RSC at no cost to you!



How do I participate and can anyone else in my family?

Participation is easy and anyone can do it! Friends, family, neighbors, co-workers, the list is endless! For Box Tops for Education, Campbell's Labels for Education, and Tyson's Project A+, clip and save the different items described in the detailed program information. Watch for occasional bonus offers that can be found in the newspaper or printed on your grocery receipts. For the merchants who donate money to the school based on your purchases, this is easy as well. Safeway and Albertson's use their loyalty cards to accrue a certain percentage of your purchases and send the money directly to RCS. Office Depot uses a code at checkout in the stores or online. Finally, Target donates based on purchases made on their credit cards. When enrolling in the Safeway, Albertson's, or Box Tops Booster club programs, make sure to print a confirmation sheet, blacking out any personal information, put your child(ren)'s teacher's name on it and save this for the next classroom contest as they will be worth a lot of points! More detailed information on how to get started in all these programs is listed on page four.

Do merchant programs interfere with my UPromise contributions?

No, the programs are completely separate and you will accrue contributions to the programs you choose to enroll in along with your existing UPromise account if you have one.

I have all these Box Tops, Campbell's UPCs & Lids, bonus certificates, & enrollment confirmation sheets saved, what now?

During contest collection periods, place your saved items into a plastic baggie and deposit it in your classroom collection box as each teacher has one in their room ready to be filled to the brim! Collection contests are a fun way to work as a classroom team to earn great rewards for the class. We will continue the incentive for the classrooms this year with the free NUT day...No Uniform Today! Last year there was quite a buzz of excitement about possibly earning a NUT day! Many other fun incentives are planned for the year so make sure to check out your contest flyers for more details.

What are bonus certificates and where can I find them?

Campbell's Labels for education has a couple different ways to earn bonus certificates based on participating product purchases. Certificates can be found in newspaper ads, on grocery store receipts and large certificates from the grocery stores. In regards to Safeway and QFC, they have incentives of buying a certain amount of products and your receipt will have a certificate on the bottom to be turned into the school. You can also accrue the purchases over a certain period of time and a certificate will print out on your receipt when the time period is over. Campbell's just ran a promotion recently with bonuses on the bottom of a Safeway & QFC grocery receipts for qualifying purchases. Their booster club has also been known to send out bonuses via the Booster club emails. If you come across a bonus certificate and are not going to use it, turn it into the office as someone else may be able to use it.

How do I know when stores are running the bonus promotions?

We started a Box Tops, Campbell's Soup Labels, and Tyson Project A+ email distribution list to let parents know where to find the bonus certificates, upcoming classroom contests, as well as news from the programs. If you are interested in being notified of future bonus promotions, check the newsletter box on the form in the back of the booklet or email Leesa Kurtz for her to add you to the "In the Know" newsletter email list.

If you have any questions about the programs or spot bonuses, contact Leesa Kurtz at leesa.kurtz@comcast.net

RCS Label & Merchant Programs Overview

Box Tops for Education

Clip the small "Box Tops 4 Education" coupon from over 100 General Mills products and send them in to school. They are worth 10¢ each. Visit their website to find out more ways Box Tops helps schools. www.boxtops4education.com

Campbell's Labels for Education

Clip the UPC code on all Campbell's products except Ready to Serve Soups, V-8, and Prego; save the lids from these. On food service products, please save the code number from the outer case. Send them to school with your child to be placed in a collection box. The Labels for Education program includes more than just the Campbell's soup! Soup UPC's **plus** many more products are eligible, including: Gold Fish Crackers, Campbell's beans, V-8 juices, Prego pasta sauces, Chunky soups & chili's, Franco American gravies, SpaghettiO's and Pepperidge Farm to name a few. For what to save, check out the clipping instructions on the detail information page. www.labelsforeducation.com

Tyson, Project A+

When you purchase Tyson *frozen* chicken or turkey products, save the redeemable label that reads "Support Your School," a Project A+ logo will help identify participating products. We will receive a 24¢ for each. <http://ProjectAplus.tyson.com>

Safeway Club Card

Designate Renton Christian as your recipient of choice, and Safeway will donate up to 4% of all monthly purchases made at their store when using your Safeway Club Card. Escript will send a check directly to RCS. To enroll in the program, go to the website listed below or for your convenience, fill out the form in the back of this booklet or pick up a "RCS Fundraising Program Opportunities at No Cost to You!" flyer in the office. Print out the confirmation page, blacking out any information you want and send to your child(ren)'s classroom for BIG contests points. www.escrip.com

Albertson's Community Partner Program

Link your Preferred Savings card to make your donation directly to RCS. The Community Partners cards used in the past are no longer being used, as they have switched to linking your Preferred Card to the program. Register your card at the website listed below or for your convenience, use one of our forms and we will do it for you. Again, print out the confirmation page to send to your child(ren)'s classroom for contests. If you would like us to enroll you, fill in the information in the back of the booklet and return it to the office. www.albertsons.com/cp

Office Depot

Office Depot is proud to support our schools and communities through the "5% Back to Schools" Program. This program gives you an opportunity to help local schools receive credits for FREE supplies when you shop at Office Depot. It's easy! When purchasing office supplies, let them know that you have a "Back to Schools" ID #70113663 to be used with your purchase to credit Renton Christian Schools. RCS will receive 5% back in credits to be used for free supplies. This ID # can also be used when ordering online at order confirmation.

Target Stores

Designate Renton Christian Schools as your recipient of choice through the "Take Charge of Education" program. Target donates an amount equal to 1% of REDcard (Target Visa and Target Credit Card) purchases made at Target and Target.com, and 1/2% of Target Visa purchases made elsewhere.

Detailed Information about the Clipping Programs & Bonus Opportunities

Box Tops for Education

Earn cash for our school every time you shop for groceries! Clip Box Tops from hundreds of your favorite products*. Each clipped Box Top is worth 10¢. We can earn up to **\$20,000** per year just from clipping Box Tops!



We can also receive money from General Mills when parents, friends and family members use the **Box Tops Visa card**, or **shop online at the Box Tops Marketplace**. Check out the website for complete details on these programs. www.boxtops4education.com

*Eligible products this year are: General Mills cereals, Pillsbury rolls, frozen products, & cookie dough, Yoplait yogurt, Hamburger, Tuna, and Chicken Helper, Betty Crocker side dishes, frostings, some dessert mixes & fruit snacks, Old El Paso products, Bugles, Nature Valley & Cascadian Farm granola bars, Hefty sacks, and Ziploc baggies.

Bonus Opportunities from Box Tops

We love Box Tops for Education because those little 10¢ coupons sure do add up quickly! In addition to clipping, we have many other opportunities throughout the year to earn Bonus Box Tops. Current bonus opportunities are as follows:



Super Box Tops: The super box tops are out in the stores and they are all sizes, so be on the look out for products that contain this \$0.30 bonus in addition to the regular box top worth \$0.10. That is a total of \$0.40 per specially marked product. They have been spotted on cereal, yogurt, and instant cookies.

Booster Club: Each person to sign up for the Box Tops Booster Club will earn 7 free bonus Box Tops (70¢) for our school. *Currently, only 51 people from RCS have signed up.* Signing up is simple (takes about 5 minutes) and free.

1. Click on www.boxtops4education.com/super
2. Click on "Sign up for Box Tops Booster Club."
3. Once you complete the steps, you will receive an email that will say **DO_NOT_REPLY@Boxtops4education.com** in the subject line. **YOU MUST OPEN THIS EMAIL THEN PRESS "Click Here to Earn 7 Free Box Tops for Your School."** If you don't follow this step, the school will not receive the bonus.



Clipping Instructions for Box Tops for Education

Clip these official Box Tops from participating products.



New Coupon



Old Coupon



Super Coupon

**Box Tops for Education WILL NOT accept expired Box Tops coupons & Betty Crocker® points.

Campbell's Labels for Education

Bonus Labels: The Labels for Education bonus products change every year. This year's 5 point bonus products are: Pepperidge Farm Goldfish crackers, V8 Splash Beverages, Campbell's Supper Bakes Meal Kits, Campbell's Microwaveable Soups, & 26 Varieties of Condensed Soup in Specially Marked Cans. All other participating products are worth 1 point each.



Bonus Certificates: The Labels for Education bonus certificates can be found everywhere if you are keeping your eyes open for them. Commonly, they can be found in the Sunday Paper, in store displays, etc. The Sunday paper is an excellent source for clipping bonus certificates that have instructions on how to get your bonus. If you don't think you will use the certificate, turn it into the PTF box located in the school office as someone else might be able to use it! For in store promotions, in most cases, the store will print the bonus directly on your receipt, so be on the lookout and check the receipts as you may have just earned a bonus!

New! Check this Out!

Clipping Instructions for Campbell's Labels for Education

Collect UPC codes NOW instead of labels! Clip the UPC code on all Campbell's products except Ready to Serve Soups, V8, and Prego; save the lids from these. On Food Service products, please save the code number from the outer case. If the pencil and the logo are clipped alone without the UPC or lid, they will not count towards our points.



Lids for V8 & Prego



Participating Product Brands

A complete list can be obtained on the school's website under Fundraising, Labels program.





Tyson, Project A+

When you purchase Tyson *frozen* chicken or turkey products, save the redeemable label that reads "Support Your School," a Project A+ logo will help identify participating products. We will receive 24¢ for each. <http://ProjectAplus.tyson.com>

Clipping Instructions for Tyson Project A+



Where to clip label on bag



Where to clip label on box



Where to clip label on lunch meat products



Example Bonus Certificates

Here are examples of bonus certificates. Not all look exactly like these two so check your receipts and the paper often, you might find one! Turn these in as soon as you get them as most of them are time sensitive!

EARN UP TO 350 BONUS LABELS FOR YOUR SCHOOL!

To receive your Bonus Label Certificate, complete and mail in this original order form, the appropriate number of front labels or proofs and original cash register receipt(s) (dated between 8/7/05 and 10/7/05) with product prices circled. PLEASE INDICATE WHICH OFFERS YOU ARE PARTICIPATING IN BY MARKING THE APPROPRIATE BOXES.

PLEASE INCLUDE: • Completed form • Cash register receipt(s) with product prices circled • Appropriate labels/proofs

BUY: (6) Campbell's Condensed Chicken Noodle or Tomato Soup GET: 50 Bonus Labels
 BUY: (5) Campbell's Spaghetti's pasta GET: 50 Bonus Labels
 BUY: (4) Campbell's Soup or Hand GET: 50 Bonus Labels
 BUY: (3) Any Prego Pasta Sauce GET: 50 Bonus Labels
 BUY: (2) Campbell's Supper Bakes meal kits GET: 50 Bonus Labels
 BUY: (3) Any Popperidge Farm Spishish Crackers GET: 50 Bonus Labels
 BUY: (2) Any V8 Splash Juice Drink GET: 50 Bonus Labels

TOTAL LABELS/PROOFS ATTACHED: _____ TOTAL BONUS LABELS: _____

For more information about Campbell's Labels for Education™ program: 1-800-424-5331 or visit labelsforeducation.com

Newspaper bonus

Campbell's Bonus Labels Certificate
 Congratulations! You have earned 250 Bonus Labels for Education. Please take this certificate to your local school to be redeemed for FREE school equipment. For more information on this program go to www.labelsforeducation.com or call 1-800-424-5331.

Grocery store receipt bonus

Please return the bottom portion to your child's teacher or RCS office. Filling out this form will automatically add points to your child(ren)'s classroom contests. For program information, contact Leesa Kurtz at leesa.kurtz@comcast.net or 425.351.1728

Name:

Address:

Phone:

Email:

Child(ren)'s Name & Teacher(s):

I am interested in:	<input type="checkbox"/> Safeway Escrip.com My card #:	<input type="checkbox"/> Albertson's Community Partners My card #:
<input type="checkbox"/> Booster Club Enrollment	<input type="checkbox"/> Labels Program Email Newsletter	<input type="checkbox"/> Joining the "Clipping Team" to earn SOS hours at home

